

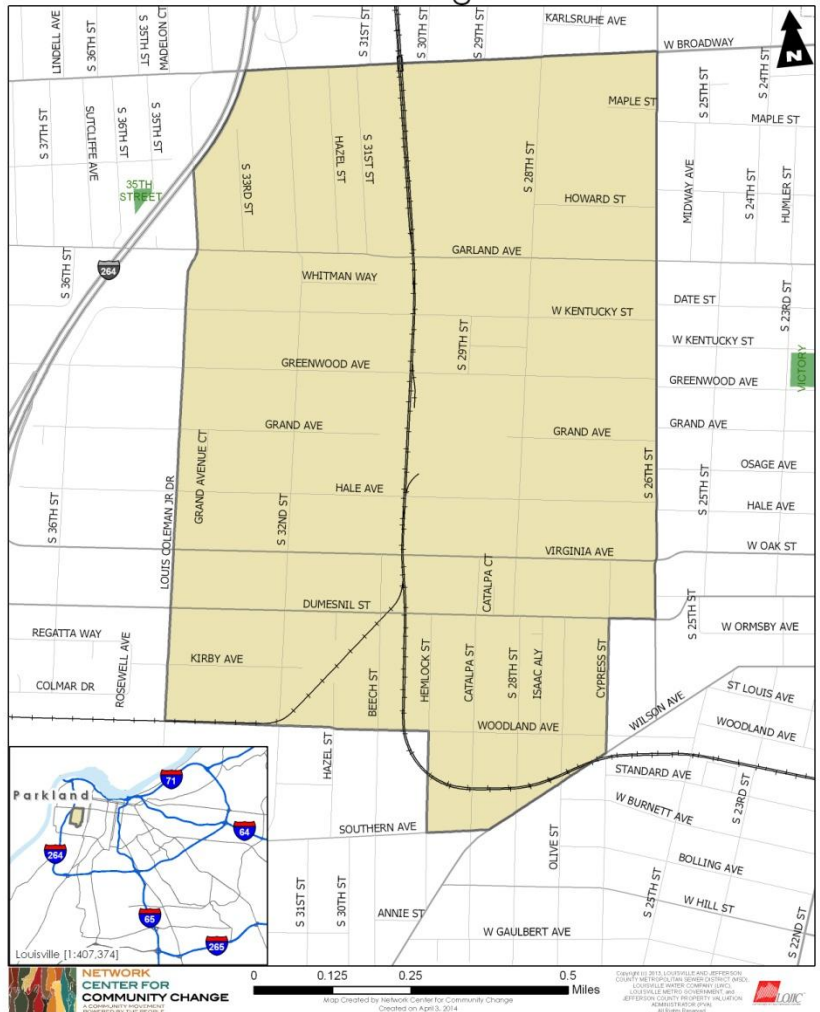
# Parkland Neighborhood Profile

Prepared by Network Center for Community Change

The Parkland neighborhood is west of California, south of Russell, north of Park DuValle and east of Chickasaw. Its physical boundaries are 26<sup>th</sup> St to the east, Broadway to the north, Louis Coleman Jr. Dr to the west and Wilson Ave and Woodland Ave to the south. The neighborhood is one of the city's oldest. Incorporated in 1874, it was originally a suburb called Homestead, renamed Parkland in 1884, and then annexed by the city of Louisville in 1894. An F4 tornado leveled the area in 1890. When rebuilt, many large Victorian homes were built in 'White Parkland' along Virginia, Cypress and Hale; 'Black Parkland' or also called 'Little Africa' reached from Woodlawn and Hale Ave as far west as the river. Much of Little Africa was demolished by urban renewal starting in 1946 – one example was Cotter Homes (in Park Duvalle)

in 1953. A thriving business district on Dumesnil St and Virginia Ave between 26<sup>th</sup> and 28<sup>th</sup> included theaters, bakeries, hardware stores, a bank, a record store, a Gulf station. It was said to be one of the busiest spots in Louisville. On May 28<sup>th</sup>, 1968, after the assassination of Martin Luther King Jr, a rally erupted into rioting. Two teenagers were shot by police. The National Guard occupied Parkland for 7 days. Many business were looted. Many owners chose not to return. Today, Parkland boasts an historic district with beautiful homes, a community garden, and a few businesses that have reoccupied the once bustling neighborhood.

Parkland Neighborhood



# Population

## Age and Sex

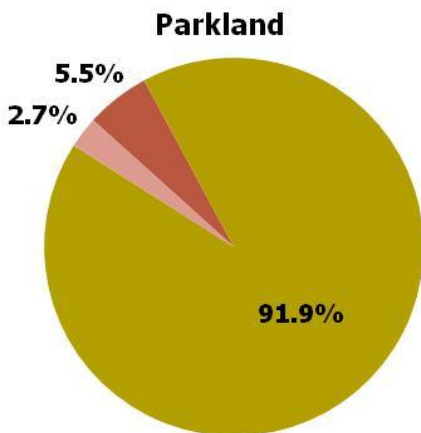
The population of the Parkland neighborhood is estimated at 2,431, approximately 0.3% of Jefferson County's total population of 741,285.

Parkland is a younger neighborhood with a median age 2 years younger than Jefferson County as a whole – 35.3 years vs. 37.8 years.

Parkland's population is 51% female and 49% male. There are 98 males per 100 females in the neighborhood. Jefferson County's population is 52% female and 48% male or 93 males per 100 females.

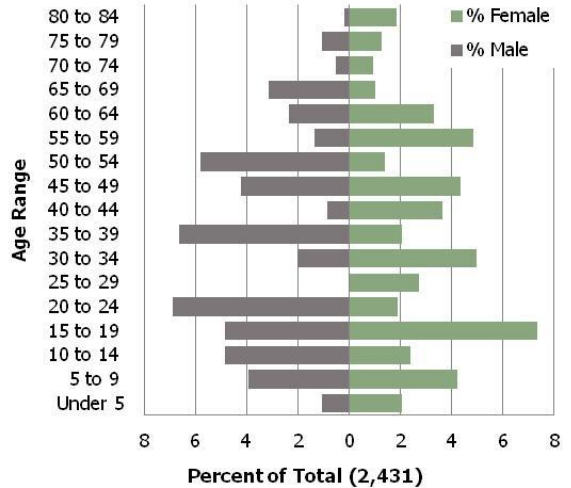
The population pyramids to the right display population distribution across age ranges by sex. The largest age band in the Parkland neighborhood is the population from 15-19 years (24%). There is a low population of children under the age of 5 (6%) and for the age range 25-29 (5%), with 0% male population for that age range.

## Race

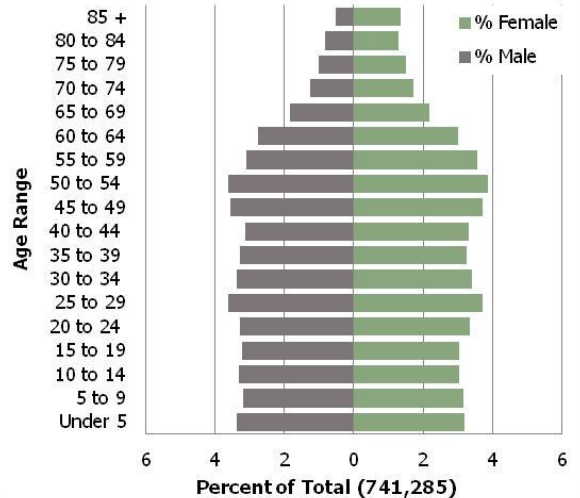


- White
- Black or African American
- American Indian and Alaska Native
- Asian
- Native Hawaiian and Other Pacific Islander
- Some other race
- Two or more races

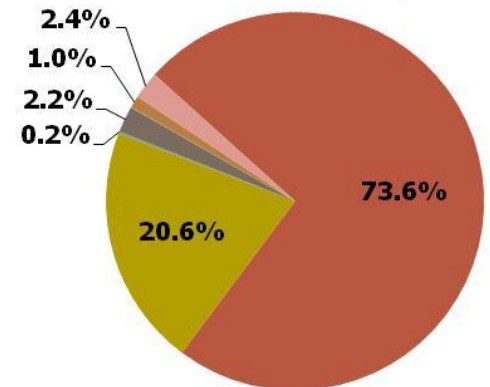
Population Pyramid for Parkland



Population Pyramid for Jefferson County



Jefferson County



Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

# Economic Characteristics

## Households

	Parkland	Jefferson County
Total Households	990	303,915
Married-couple family	14%	42%
Male householder	6%	4%
Female householder	34%	15%
Non-family household	46%	38%

80% of Parkland's households are either non-family households or female householder. Non-family households include people who live alone or non-relatives living together, such as roommates or unmarried partners.

## Income

	Parkland	Jefferson County
Median household income	\$13,032	\$46,701

Jefferson County's median income is 258% greater than Parkland's.

## Population Below Poverty Level

	Parkland	Jefferson County	U.S.
Total population below poverty	52%	17%	15%

Nearly 550 children in Parkland live below poverty.

## Age

	Parkland	Jefferson County	U.S.
Under 18 years	85%	25%	21%
18 to 64 years	41%	15%	14%
65 years and over	35%	9%	9%

Poverty guidelines for 1-4 person households:

1 person – \$11,490

2 person – \$15,510

3 person – \$19,530

4 person – \$23,550

## Sex

	Parkland	Jefferson County	U.S.
Male	40%	16%	14%
Female	64%	17%	16%

## Unemployment Rate

The Parkland neighborhood has an unemployment rate of 32%. The age ranges with the highest unemployment rate are 16-19 years (60%) and 45-54 years (50%). Jefferson County has an unemployment rate of 10%, with the highest unemployment rates for ages 16-19 years (27%) and 20-24 years (15%).

Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

# Education

## Educational Attainment – Population 18 to 24 years

	Parkland	Jefferson County
Population 18 to 24 years	309	67,140
Less than high school graduate	41%	17%
High school graduate or equivalency	5%	31%
Some college or associate's degree	52%	41%
Bachelor's degree or higher	3%	11%

## Educational Attainment – Population 25 years and over

	Parkland	Jefferson County
Population 25 years and over	1,470	502,301
Less than 9th grade	5%	4%
9th to 12th grade, no diploma	9%	8%
High school graduate or equivalency	45%	29%
Some college, no degree	32%	23%
Associate's degree	0%	7%
Bachelor's degree	6%	18%
Graduate or professional degree	3%	12%

In Parkland, 86% of the population 25 years and over have a high school diploma or higher and only 9% have a bachelor's degree or higher. In Jefferson County, 89% have a high school diploma or higher and 30% have a bachelor's degree or higher.

## Poverty Rate for Population 25 years and over

	Parkland	Jefferson County
Less than high school graduate	32%	31%
High school graduate or equivalency	48%	15%
Some college or associate's degree	49%	11%
Bachelor's degree or higher	16%	4%

Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

# Schools

Jefferson County Public Schools' student assignment plan, designed to foster economic and racial integration across the district, means that many students attend school outside their neighborhood. The District is organized into clusters, with a "resides" school for each cluster. Many students attend their "resides" school, while others attend magnet schools or programs.

## "Resides" Schools for Parkland Students:

### Elementary Schools

- Brandeis
- Byck
- Foster
- Maupin

### Middle Schools

- Crosby
- Myers
- Ramsey

### High Schools

- Pleasure Ridge Park
- Seneca
- Waggener



## School Performance

Next Generation Learners (NxGL) is Kentucky's school accountability system that measures academic factors such as student achievement, gap (percentage of proficient and distinguished), growth in reading and mathematics, college/career readiness, and graduation rate. Each school is assigned a score based on the academic measures above and then ranked from one (lowest) to 99 (highest). The schools are then given a classification that is determined by the school's score which include: needs improvement, proficient, distinguished, or progressing. Schools can be placed in either a recognition category (Highest Performing or High Progress schools) or support category (Priority or Focus schools) based on their performance.

## School NxGL Scores – 2013 School Year

	Overall Score	State Percentile	Classification	Recognition or Support Categories
Brandeis Elementary	72.4	94	Distinguished	
Byck Elementary	42.0	5	Needs Improvement	Focus School
Foster Traditional	35.2	1	Needs Improvement	Focus School
Maupin Elementary	43.2	7	Needs Improvement/Progressing	Focus School
Crosby Middle	58.9	71	Proficient	Focus School
Myers Middle	32.3	1	Needs Improvement	Priority School
Ramsey Middle	48.0	24	Needs Improvement	Focus School
Pleasure Ridge Park High	53.2	42	Needs Improvement	Focus School
Seneca High	53.2	42	Needs Improvement/Progressing	Priority School
Waggener High	47.3	17	Needs Improvement/Progressing	Priority School
Jefferson County District	52.2	32	Needs Improvement	

Data Source: Kentucky Department of Education

# Student Data

## Student Achievement at Parkland "Resides" Schools – 2012-2013 School Year

### Elementary Schools: Percent Proficient and Distinguished

	Brandeis	Byck	Foster	Maupin	District
Reading	73%	29%	23%	22%	42%
Math	72%	29%	15%	22%	41%

### Middle Schools: Percent Proficient and Distinguished

	Crosby	Myers	Ramsey	District
Reading	60%	23%	39%	42%
Math	57%	11%	28%	33%

### High Schools: Percent Proficient and Distinguished

	Pleasure Ridge Park	Seneca	Waggener	District
Reading	46%	40%	36%	53%
Math	33%	32%	35%	36%

Brandeis Elementary and Crosby Middle were the only Parkland resides school that had a higher percentage of proficient and distinguished in reading or math than the district.

### Race and Poverty

**According to the 2013 JCPS Equity Scorecard report, the percentage of students proficient in reading is significantly lower for students on free/reduced lunch and even more so for non-white students. The report states that within the district, only 2 in 10 black students on free/reduced lunch are proficient in reading. Inequities of race and poverty are not only seen in student performance, but also in suspension rates and college and career readiness among students district-wide.**

	% Non-white	% Free/Reduced Lunch
Brandeis Elementary	68%	36%
Byck Elementary	86%	89%
Foster Traditional Academy	88%	86%
Maupin Elementary	92%	91%
Crosby Middle	40%	38%
Myers Middle	70%	80%
Ramsey Middle	51%	57%
Pleasure Ridge Park High	34%	61%
Seneca High	58%	70%
Waggener High	61%	73%
Jefferson County District	51%	64%

JCPS Equity Scorecard Link:  
<http://www.jefferson.kyschools.us/News/Archive/spotlight/EquityScorecard.pdf>

### High School Achievement – 2012-2013 School Year

	Graduation Rate	% Graduating College and/or Career Ready
Pleasure Ridge Park High	86%	41%
Seneca High	83%	45%
Waggener High	82%	33%
Jefferson County District	77%	51%

The percentage of college and/or career ready students is based on test scores and certifications of graduates.

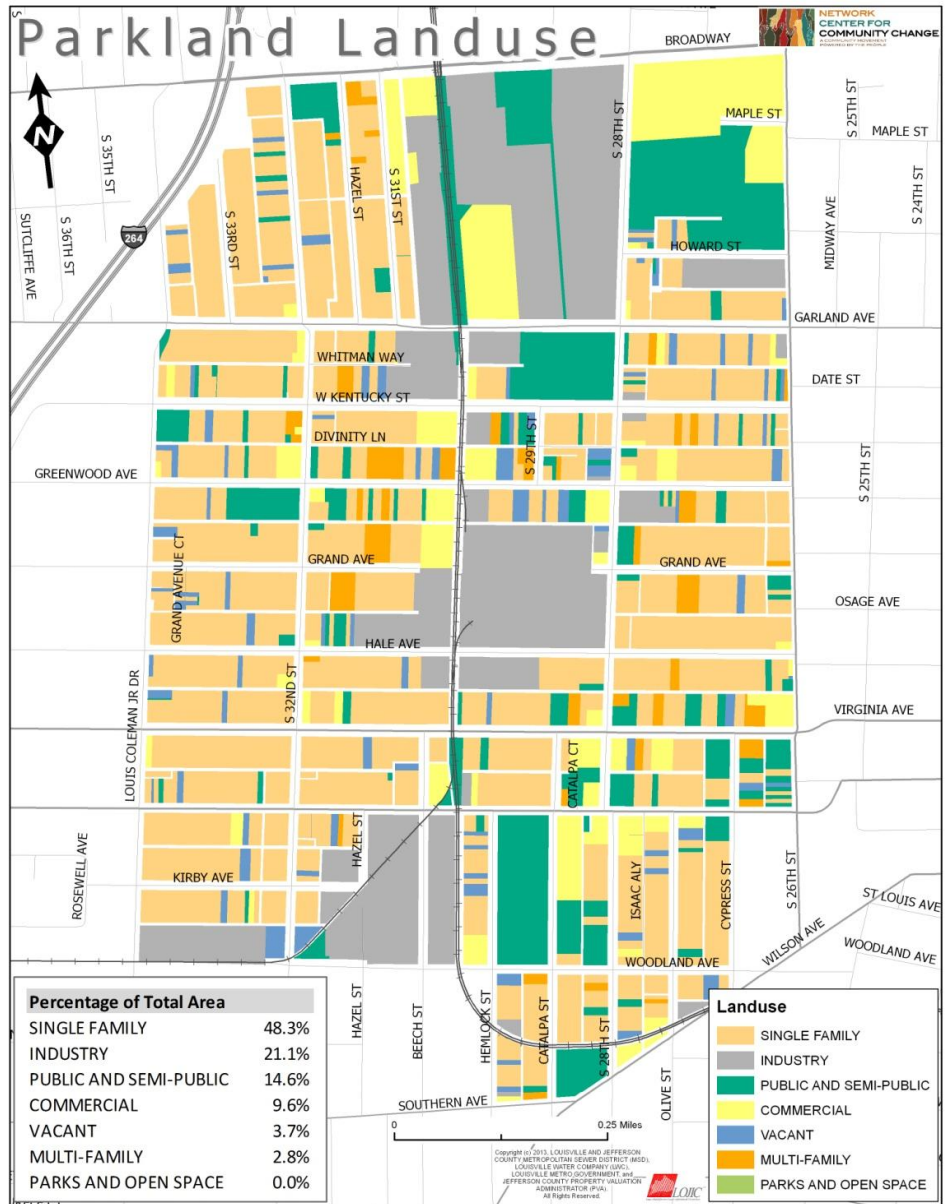
Data Source: Jefferson County Public Schools – 2013-2014 Data Books

# Landuse

## Overview

Parkland has three distinct use areas: **1)** residential blocks - primarily single family housing units, **2)** concentrated commercial areas: along Broadway and also at Dumesnil and 26<sup>th</sup>, **3)** an industrial area that bisects the neighborhood along the line of the railway.

Residential housing consists of near half the neighborhood's landuse in terms of area. There are various architectural styles: shotguns and bungalows that are commonly found in Louisville, but also older Victorian homes along Virginia Ave. Most houses are oriented north to south or south to north. Most have alley access. There is housing throughout the neighborhood though other landuses prevent the contiguous concentration of single family housing. The multi family housing is found in smaller apartment buildings; there are no large apartment complexes. The Family Scholar house campus is shown as 'semi public' on the map.



Both Broadway and Dumesnil have a concentration of commercial use. Businesses on Broadway: Chase Bank, Kroger and Kroger Gas, H&R Block, Broadway Eye Care, West Louisville Dialysis, Creative Kids Learning Center, Cion Laundry, King's Beauty, Long Nails, Project One Inc, Double Dragon, McDonald's. Other businesses in the neighborhood: Dollar General, Family Dollar, and Cole's Place.

# Landuse

## Industry

Industry is the second largest percentage of landuse in Parkland, 21% of the total neighborhood. The chart (right) shows companies in Parkland, though the list may not be exhaustive. These industries benefit from the railway that bisects the neighborhood north and south.

## Community Assets

Though Parkland is relatively small, it has a long history and a central location and thus an abundance of community groups and community organizations are located with the neighborhood.

- American Legion
- Catholic Enrichment
- Center Family Scholar House
- NAACP Louisville Branch
- NIA Center
- Parkland Boys and Girls Club
- Parkland Community Garden

Industry Type	Name
Chemical	Air Products & Chemicals
	Abel Construction
Construction	Chilton Engineering & Construction
	Floor Pro
Equipment supply	Republic Industries International
Lumber	Falls City Lumber
	PSC Fabricating
	Reynold's Metals
Manufacturing	Sypris Technologies
	Sypris Tube Turns Tech Inc
Milwork	Anderson Wood Products
Packaging	Kentucking Packaging Service
Recycling	CDI Recycling
Transportation	Norfolk Southern Railway Co

## Parkland Community Garden

On a once vacant lot on the corner of 28<sup>th</sup> and Dumesnil, the Parkland Neighborhood Improvement Association in partnership with Councilwoman Attica Scott, UK Cooperative Extension Program, Network Center for Community Change, UofL Center for Environmental Policy & Management and Louisville Metro Public Health and Wellness have built a community garden. With large community support, the garden celebrates its second year of fresh vegetables, community events and continued building efforts.

## Parks and Open Space

There are no parks in Parkland. There have been several beautification projects recently, including tree plantings along 28<sup>th</sup> and at the Reynolds property. The largest open spaces in the neighborhood are attached to some of the community institutions: the play area next to the Parkland Boys and Girls Club, the schoolyard at Maupin Elementary, and the yards of Cane Run Missionary Baptist.



# Housing

## Housing Characteristics

- 74% of housing in Parkland was built before 1950. Only 24% of Jefferson County's housing was built before that date.
- 8% of the single family housing units in Parkland are owned by persons living outside of Kentucky. This is higher than metro's 2.5% out-of-state ownership.

The **Family Scholar House** has a campus on the corner of Catalpa and Dumesnil. The organization supports single parents as they pursue four-year college degrees.

### Housing Cost as Percentage of Income

**Parkland**

**Metro**

*Federal housing standards suggest that affordable housing should not exceed a third of a household's income.*

<u>Renters</u> paying gross rent over 30% of their income	86%	48%
<u>Owners</u> paying mortgage over 30% of their income	57%	29%

Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

## Single Family Units and Vacancy

### Single Family Housing Units

**Parkland**

**Metro**

Total	1,484	224,797
Median Value	\$25,100	\$123,930
Owner Occupied (estimate)	560	171,521
Owner Occupied rate (estimate)	38%	76%

Parkland's single family housing accounts for less than 1% of the Metro total. However, Parkland has 4% of Metro's total vacant and abandoned properties.

### Vacant and Abandoned Properties (VAP)

**Parkland**

**Metro**

VAP total (structures + lots)	275	6,587
VAP (structures only)	230	5,176
VAP Single Family Houses Units	224	4,547
VAP Single Family House Vacancy Rate	15%	2%
VAP Median Value Single Family Units	\$24,370	\$45,700

15% of Parkland's single family homes are vacant and abandoned, compared to 2% of Metro's.

In the last 15 years there has been a decrease in home values in West Louisville. 79% of single family homes in Parkland have had a deed transfer during that time. Taking the difference between the last sale price and the current assessed value, Parkland has a **net loss of \$5,792,724** in single family property value in 15 years.

Data Source: Jefferson County PVA; Codes and Regulations' Vacant and Abandoned Property list.