

Shawnee Neighborhood Profile

Prepared by Network Center for Community Change

Shawnee is a large densely residential neighborhood in West Louisville. Its boundaries are the Ohio River on the West, Bank Street on the North, I-264 on the East, and West Broadway on the South. It is west of Portland and Russell and north of Chickasaw. The area was mostly farmland until the Fredrick Law Olmsted designed Shawnee Park was built in 1892. Its opening sparked the building of residential districts nearby. Large beautiful homes were built on Southwestern and Northwestern Parkways adjacent to the park by wealthy white residents. Middle and working class families lived further from the park. The Fontaine Ferry amusement park made the area very popular. After World War II, white residents began outmigration into the suburbs and the Shawnee neighborhood became predominately black.

Though the park system was legally desegregated in 1954, Shawnee Park and Fontaine Ferry were not fully integrated until 1963. Fontaine Ferry was the site of a race riot in 1969 and closed soon after. While the re-segregated Shawnee has since suffered from lack of business and entrepreneur investment in terms of job loss and housing stability, the neighborhood has rich social capital. Shawnee has engaged and involved citizens, an active neighborhood association and strong community leadership.

Shawnee Neighborhood



Population

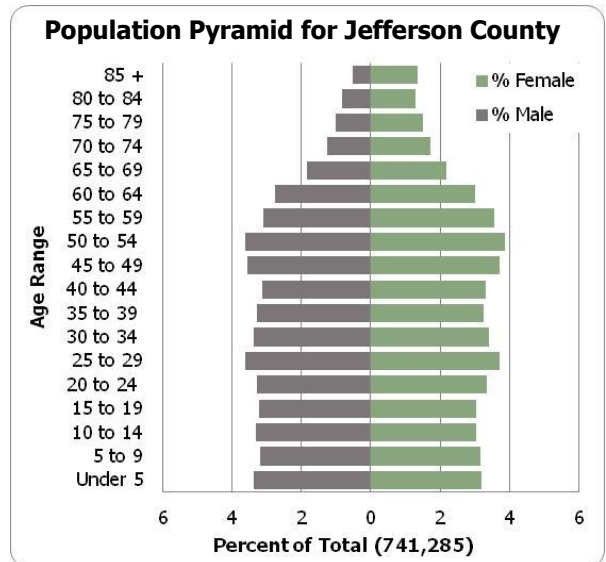
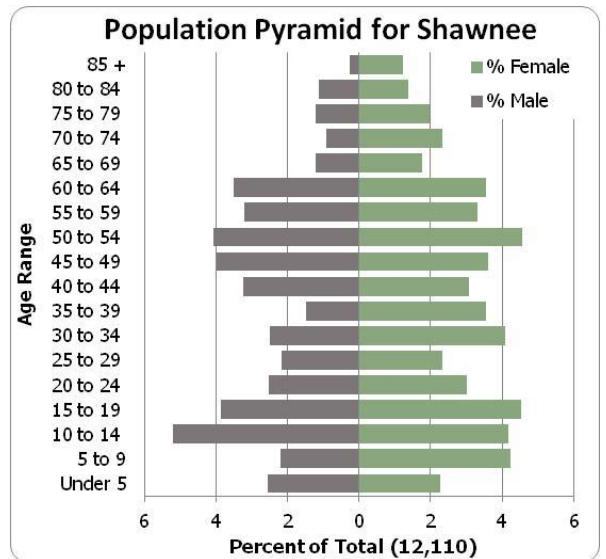
Age and Sex

The population of the Shawnee neighborhood is estimated at 12,110, approximately 2% of Jefferson County's total population of 741,285.

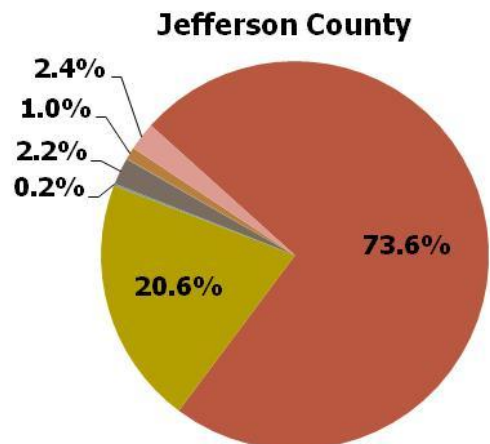
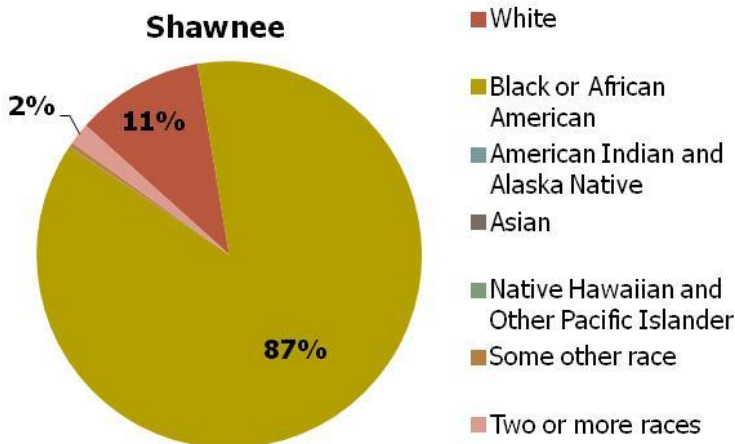
Shawnee is an older neighborhood with a median age 2 years older than Jefferson County as a whole – 39.3 years vs. 37.8 years.

Shawnee's population is 55% female and 45% male. There are 82 males per 100 females in the neighborhood. Jefferson County's population is 52% female and 48% male or 93 males per 100 females.

The population pyramids to the right display population distribution across age ranges by sex. The largest age band in the Shawnee neighborhood is the population from 10-14 years (9%) and 50-54 years (9%). Nearly a quarter of Shawnee's population is between the ages of 50-64 (22%). There is a low population of children under the age of 5 (4%) and males in the age range of 35-39 (2%). There is also a decrease for the population 65 years and older.



Race



Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

Economic Characteristics

Households

	Shawnee	Jefferson County
Total Households	4,766	303,915
Married-couple family	23%	42%
Male householder	4%	4%
Female householder	35%	15%
Non-family household	39%	38%

74% of Shawnee's households are either non-family households or female householder. Non-family households include people who live alone or non-relatives living together, such as roommates or unmarried partners.

Income

	Shawnee	Jefferson County
Median household income	\$29,482	\$46,701

Jefferson County's median income is 58% greater than Shawnee's.

Population Below Poverty Level

	Shawnee	Jefferson County	U.S.
Total population below poverty	26%	17%	15%

Nearly 1,200 children in Shawnee live below poverty.

Age

	Shawnee	Jefferson County	U.S.
Under 18 years	37%	25%	21%
18 to 64 years	24%	15%	14%
65 years and over	12%	9%	9%

Poverty guidelines for 1-4 person households:

1 person – \$11,490

2 person – \$15,510

3 person – \$19,530

4 person – \$23,550

Sex

	Shawnee	Jefferson County	U.S.
Male	25%	16%	14%
Female	27%	17%	16%

Unemployment Rate

The Shawnee neighborhood has an unemployment rate of 18%. The age ranges with the highest unemployment rate are 16-19 years (48%), 25-44 years (19%), and 45-54 years (19%). Jefferson County has an unemployment rate of 10%, with the highest unemployment rates for ages 16-19 years (27%) and 20-24 years (15%).

Education

Educational Attainment – Population 18 to 24 years

	Shawnee	Jefferson County
Population 18 to 24 years	1,029	67,140
Less than high school graduate	11%	17%
High school graduate or equivalency	45%	31%
Some college or associate's degree	44%	41%
Bachelor's degree or higher	0%	11%

Educational Attainment – Population 25 years and over

	Shawnee	Jefferson County
Population 25 years and over	7,927	502,301
Less than 9th grade	4%	4%
9th to 12th grade, no diploma	13%	8%
High school graduate or equivalency	38%	29%
Some college, no degree	27%	23%
Associate's degree	8%	7%
Bachelor's degree	5%	18%
Graduate or professional degree	4%	12%

In Shawnee, 82% of the population 25 years and over have a high school diploma or higher but only 9% have a bachelor's degree or higher. In Jefferson County, 89% have a high school diploma or higher and 30% have a bachelor's degree or higher.

Poverty Rate for Population 25 years and over

	Shawnee	Jefferson County
Less than high school graduate	35%	31%
High school graduate or equivalency	19%	15%
Some college or associate's degree	17%	11%
Bachelor's degree or higher	7%	4%

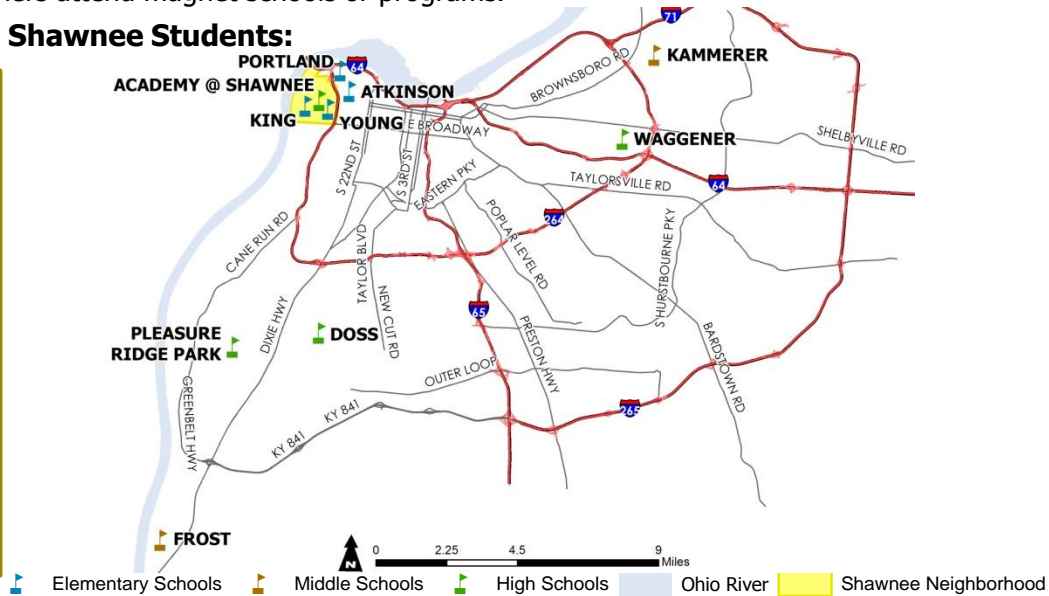
Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

Schools

Jefferson County Public Schools' student assignment plan, designed to foster economic and racial integration across the district, means that many students attend school outside their neighborhood. The District is organized into clusters, with a "resides" school for each cluster. Many students attend their "resides" school, while others attend magnet schools or programs.

"Resides" Schools for Shawnee Students:

- | |
|---|
| <p><u>Elementary Schools</u></p> <ul style="list-style-type: none"> • Atkinson • King • Portland • Young <p><u>Middle Schools</u></p> <ul style="list-style-type: none"> • Frost • Kammerer <p><u>High Schools</u></p> <ul style="list-style-type: none"> • Academy @ Shawnee • Doss • Pleasure Ridge Park • Waggener |
|---|



School Performance

Next Generation Learners (NxGL) is Kentucky's school accountability system that measures academic factors such as student achievement, gap (percentage of proficient and distinguished), growth in reading and mathematics, college/career readiness, and graduation rate. Each school is assigned a score based on the academic measures above and then ranked from one (lowest) to 99 (highest). The schools are then given a classification that is determined by the school's score which include: needs improvement, proficient, distinguished, or progressing. Schools can be placed in either a recognition category (Highest Performing or High Progress schools) or support category (Priority or Focus schools) based on their performance.

School NxGL Scores – 2013 School Year

	Overall Score	State Percentile	Classification	Recognition or Support Categories
Atkinson Academy	49.9	22	Needs Improvement/Progressing	Focus School
King Elementary	35.8	1	Needs Improvement	Focus School
Portland Elementary	42.6	6	Needs Improvement	
Young Elementary	57.3	48	Needs Improvement/Progressing	High Progress School
Frost Middle	27.9	1	Needs Improvement	Priority School
Kammerer Middle	43.4	12	Needs Improvement	Focus School
Academy @ Shawnee	32.7	1	Needs Improvement/Progressing	Priority School
Doss High	42.8	8	Needs Improvement/Progressing	Priority School
Pleasure Ridge Park High	53.2	42	Needs Improvement	Focus School
Waggener High	47.3	17	Needs Improvement/Progressing	Priority School
Jefferson County District	52.2	32	Needs Improvement	

Data Source: Kentucky Department of Education

Student Data

Student Achievement at Shawnee "Resides" Schools – 2012-2013 School Year

Elementary Schools: Percent Proficient and Distinguished

	Atkinson	King	Portland	Young	District
Reading	27%	22%	22%	25%	42%
Math	38%	15%	26%	28%	41%

Middle Schools: Percent Proficient and Distinguished

	Frost	Kammerer	District
Reading	14%	40%	42%
Math	10%	35%	33%

High Schools: Percent Proficient and Distinguished

	Academy @ Shawnee	Doss	Pleasure Ridge Park	Waggener	District
Reading	29%	28%	46%	36%	53%
Math	7%	16%	33%	35%	36%

Kammerer Middle was the only Shawnee resides school that had a higher percentage of proficient and distinguished in reading or math than the district.

Race and Poverty

According to the 2013 JCPS Equity Scorecard report, the percentage of students proficient in reading is significantly lower for students on free/reduced lunch and even more so for non-white students. The report states that within the district, only 2 in 10 black students on free/reduced lunch are proficient in reading. Inequities of race and poverty are not only seen in student performance, but also in suspension rates and college and career readiness among students district-wide.

	% Non-white	% Free/Reduced Lunch
Atkinson Academy	59%	92%
King Elementary	93%	92%
Portland Elementary	51%	93%
Young Elementary	95%	91%
Frost Middle	59%	91%
Kammerer Middle	52%	50%
Academy @ Shawnee	57%	87%
Doss High	60%	79%
Pleasure Ridge Park High	34%	61%
Waggener High	61%	73%
Jefferson County District	51%	64%

JCPS Equity Scorecard Link:
<http://www.jefferson.kyschools.us/News/Archive/spotlight/EquityScorecard.pdf>

High School Achievement – 2012-2013 School Year

	Graduation Rate	% Graduating College and/or Career Ready
Academy @ Shawnee	69%	10%
Doss High	83%	21%
Pleasure Ridge Park High	86%	41%
Waggener High	82%	33%
Jefferson County District	77%	51%

The percentage of college and/or career ready students is based on test scores and certifications of graduates.

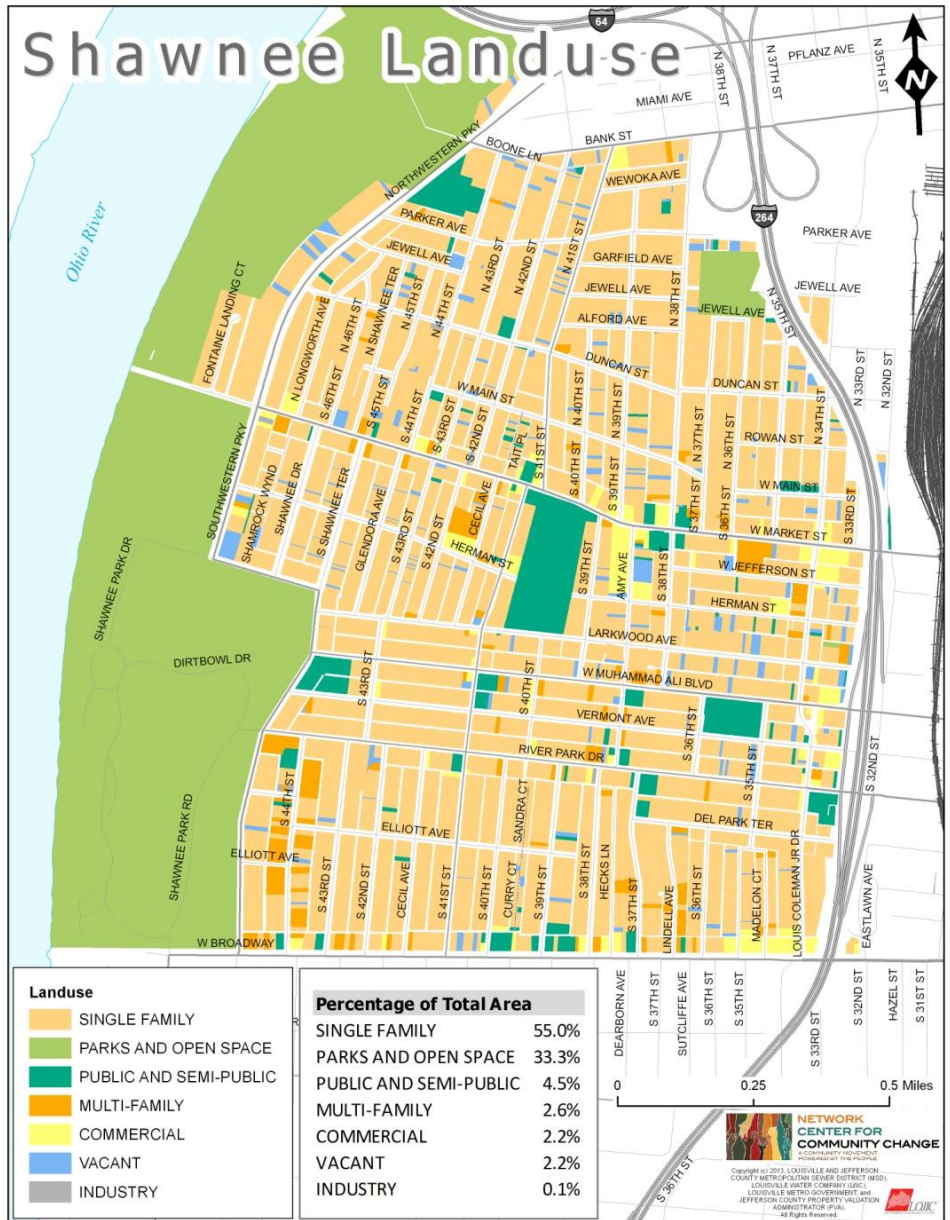
Data Source: Jefferson County Public Schools – 2013-2014 Data Books

Landuse

Overview

Shawnee has three distinct use areas: **1)** single family housing units found throughout the neighborhood, **2)** parks and opens spaces, and **3)** two commercial strips along Broadway and W Market St.

Shawnee was considered an upscale suburb of West Louisville from its beginning. It was annexed by the city in 1895 and street car line were extended from downtown. At one time through were street car lines on W Market St, on (what is now) W Muhammad Ali Blvd, and on W Broadway. It has a range of beautiful, historic housing. There are examples of Italianate, Renaissance Revival, and Victorian Gothic Architectural styles. Ten buildings in the neighborhood are listed on the National Register of Historic Place. Because Shawnee is so densely residential, the effects of housing crisis in the mid 2000s were all the more apparent and devastating. A 2012 NC3 report found that 309 properties in Shawnee had been foreclosed between 2008 and 2011.



French Plaza is a commercial strip on Amy Ave at West Market Street that houses the Shawnee Neighborhood Association office, a dental office, the Shawnee Christian Health Care and a Healthy in a Hurry convenience mart. Across the street is a community garden.

The **Academy at Shawnee** campus is the largest public school campus in the district. It houses the Academy @ Shawnee High School, the Academy @ Shawnee Middle School, Newcomer Academy and the Northwest Neighborhood Place.

Landuse

Industry

There is **no industrial use** such as manufacturing, shipping or construction in Shawnee. Most West Louisville neighborhoods have mixed landuses with large industrial and commercial corridors along railways and major roads. In this sense Shawnee is unique from a traditional 'urban' neighborhood. This is perhaps due to early speculation by residential developers who translated Shawnee Park into high property value. Since then, Shawnee has always had a cohesive voice for what should and should not be allowed in their neighborhood.

Shawnee Park

One-third of Shawnee neighborhood's area consists of parks and open space. **Shawnee Park** is near 300 acres and is one of the three Fredrick Law Olmsted designed flagship parks in Louisville. It was open for public access in 1896. It was added to the National Resister of Historic Places in 1982. It has since its opening been one of the city's great public spaces.

Shawnee Park was a segregated whites-only public park, while Chickasaw Park, to the south, was a public park for blacks. Legally desegregated in 1954, the park was not fully integrated until 1963.

Today, Shawnee Park is an important community asset for West Louisville and the greater community. The park is an unofficial central gathering place. The park is widely used for sports, festivals, picnics, and play. Numerous amenities include: ballfields, basketball courts, tennis courts, football, picnic shelters with grills, walking and biking paths and a beautiful pond.

Shawnee Gold Course was built in 1927 on the north part of Shawnee Park. It has 18 holes, a driving range, a pro shop and a club facility.

The **Great Lawn** is perhaps the park's most striking asset, used for play and large gatherings. It is enclosed by landscaped plantings and the 1.3 mile drive.

The **River Walk Trail** begins in Shawnee Park and continues along the river for 6.2 miles to the downtown Belvedere.

The **Dirt Bowl** is a community basketball tournament that has taken place for nearly every summer since 1969. Hundreds of people gather around the games, the food and other community activities that take place during the tournament.

The Shawnee Boys and Girls is off of N 38th St and is adjacent to **E. Leland Taylor Park** or Jewel Park. The club provides a place for youth to go after-school and during summer break. It has a gym, game room, computer room, education room and dedicated teen space. The park is often used for football practice.

Shawnee Arts and Cultural Center is on the corner of 37th St and River Park Dr. Amenities include a gym and multi purpose room, a weight room and a kitchen. It hosts an active weekly schedule of community programming, many services are free. There is visual and performing arts programming for youth, T'ai Chi classes and youth mentoring.

The People's Garden

The People's Garden is a community garden, children's garden and orchard located on 5 acres off of Northwestern Pkwy across from the Golf Course. In addition to supporting over 20 community gardeners and their families, the People's Garden has the primary goals of education and community building. The market garden produces over 2,000 pounds of fresh, organic, and local produce per year and it continues to expand has it installed two greenhouses this past year.

Housing

Housing Characteristics

- 88% of housing in Shawnee was built before 1950. Only 24% of Jefferson County's housing was built before that date.
- 7% of the single family housing units in Shawnee are owned by persons living outside of Kentucky. This is higher than metro's 2.5% out-of-state ownership.

New Directions Housing has a few of its housing entities in Shawnee that provide affordable rental units for residents. **Fuller Center for Housing** has worked to renovate houses for home ownership in a few concentrated areas in Shawnee including Boston Court and on W Market St.

Housing Cost as Percentage of Income

Shawnee

Metro

Federal housing standards suggest that affordable housing should not exceed a third of a household's income.

<u>Renters</u> paying gross rent over 30% of their income	58%	48%
<u>Owners</u> paying mortgage over 30% of their income	41%	29%

Data Source: US Census Bureau, 2012 American Community Survey 5-Year Estimates

Single Family Units and Vacancy

Single Family Housing Units

Shawnee

Metro

Total	4,504	224,797
Median Value	\$40,680	\$123,930
Owner Occupied (estimate)	2,438	171,521
Owner Occupied rate (estimate)	54%	76%

Shawnee's single family housing accounts for 2% of the Metro total. However, Shawnee has 7% of Metro's total vacant and abandoned properties.

Vacant and Abandoned Properties (VAP)

Shawnee

Metro

VAP total (structures + lots)	442	6,587
VAP (structures only)	399	5,176
VAP Single Family Houses Units	379	4,547
VAP Single Family House Vacancy Rate	8%	2%
VAP Median Value Single Family Units	\$37,240	\$45,700

8% of Shawnee's single family homes are vacant and abandoned, compared to 2% of Metro's.

In the last 15 years there has been a decrease in home values in West Louisville. 75% of single family homes in Shawnee have had a deed transfer during that time. Taking the difference between the last sale price and the current assessed value, Shawnee has a **net loss of \$3,728,584** in single family property value in 15 years.

Data Source: Jefferson County PVA; Codes and Regulations' Vacant and Abandoned Property list.